



## Sponsorships

**JOIN OUR STATEWIDE CELEBRATION TO  
PROMOTE BREAST CANCER SCREENING**



Contact:

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Nevada Cancer Coalition

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# Sponsorship Opportunities

During the month of October we Paint Nevada Pink as we work together to improve Nevada's breast cancer screening rates and decrease late-stage breast cancer diagnosis. Join with us as we show Nevadans, and everyone beyond our borders, how to work together to end breast cancer.



	<b>Bosom Buddy \$750</b>	<b>Fuchsia Friend \$2,000</b>	<b>Partner in Pink \$5,000</b>	<b>Neon Partner \$10,000</b>	<b>Light the State \$15,000</b>
Inclusion on PNP Honor Wall					
Social media posts			<b>2-3 Posts</b>	<b>5-7 Posts</b>	<b>Spotlights and interviews</b>
Permission to use PNP logo on marketing materials for one year					
Inclusion on PNP marketing materials	<b>Name where available</b>	<b>Logo or name where available</b>	<b>Logo or name on most</b>	<b>Logo or name on most</b>	<b>Logo on all</b>
Mention of sponsorship at live events		<b>Where available</b>	<b>Where available</b>	<b>Mention at all</b>	<b>Mention at all</b>
Presence at October 2 kickoff event*					
Mention at October 2 kickoff event			<b>Mention</b>	<b>Honored</b>	<b>Spotlight</b>
Interview opportunities				<b>Where possible</b>	<b>Inclusion on all</b>

\*Planning for the October 2 kickoff event--either in downtown Reno at the Arch or at Fremont Street in Las Vegas--is still underway and event details, including opportunities for exhibit tables, booths, banners or other physical presence have yet to be determined.

Once we finalize details we'll be sure to get you more information!



## How does your sponsorship support breast cancer initiatives?





Paint Nevada Pink helps health care providers and public health organizations raise our voices about breast cancer screening and early detection. It supports outreach and education for women about when to get screened, promotes public support for mammograms, and drives commitment to cancer early detection.



### Supporting Early Detection for All

Paint Nevada Pink raises funds to help Nevadans who need assistance paying for breast cancer screening and any other services they need to overcome barriers to screening. The funds support those who are uninsured and underinsured from throughout the state, with funding going directly to service and support providers. Our goal is to ensure equitable access to early detection for all.

Paint Nevada Pink's initiatives include:

-  A pledge to schedule a breast cancer screening in the next 12 months.
-  A live and virtual kick-off event in Las Vegas and Reno.
-  Opportunities to "Pink Your Workplace" by support breast cancer screening awareness and offering paid time off for cancer screenings, such as mammograms.
-  "Pink Your Porch" pink lightbulbs and "Pink Pets" both drive awareness for breast cancer screening and demonstrate a social endorsement within the community.





## Sponsorship Agreement

### CHECK YOUR SPONSORSHIP LEVEL

- |  |          |   |         |
|--|----------|---|---------|
| <input type="checkbox"/> LIGHT THE STATE | \$15,000 | <input type="checkbox"/> FUCHSIA FRIEND | \$2,000 |
| <input type="checkbox"/> NEON PARTNER    | \$10,000 | <input type="checkbox"/> BOSOM BUDDY    | \$750   |
| <input type="checkbox"/> PARTNER IN PINK | \$5,000  |   |         |

AMOUNT:			
COMPANY / ORGANIATION:			
CONTACT PERSON:			
TELEPHONE:		EMAIL:	
ADDRESS:			
CITY, STATE, ZIP:			

**PAYMENT:** Make check payable to: Nevada Cancer Coalition  
5250 Neil Rd., Suite 203  
Reno, NV 89502

**DEADLINE:** In order to have your organization's name and/or logo included in printed materials, payment and logo must be received no later than September 1, 2021. The sooner the better!

You can also visit [www.NevadaCancerCoalition.org/PNP](http://www.NevadaCancerCoalition.org/PNP) for secure online payment.  
For questions or to confirm your sponsorship contact Barbie Csore at 775-451-1670 x 102.  
Scan/email completed form to [Barbie@NevadaCancerCoalition.org](mailto:Barbie@NevadaCancerCoalition.org).